



Liang's career started when she entered a design competition sponsored by Saga Furs while studying fashion at Parson's School of Design. Once she graduated from university she went on to launch her first collection, in 2014, which featured the bubblegum pink and brown mink coat she designed for this competition. Her original line-up started with outerwear such as this one.

Previous to her fashion course at Parsons, Sandy Liang studied architecture at RISD (Rhode Island School of Design) to follow in her parents' footsteps. However, after a year of studying she realized she wanted to follow her dreams of fashion design.



Growing up in Lower East Side, her first collections took huge influence from this area as it was a exact juxtaposition of old and new, hence her "Chinatown Grandmas" theme. However, in recent years she has realized that Lower East Side has become too popular and so has tried to take a different route within her designs.

Before launching her namesake line, Liang landed multiple internships with the likes of Opening Ceremony, Philip Lim and Jason Wu. These all linked in with her born-and-bred-New-Yorker learning sensibilities which helped her gain confidence to start her own namesake brand.

Liang pins her success on the fact that she only designs clothes to put a smile on someone's face. This hard effort to ensure this has not gone unnoticed in recent years as this year she has been nominated as one of CFDA/Vogue Fashion Fund finalists.

